



INSTITUTE OF ADVANCED RESEARCH

*The University for Innovation*

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC



## A Report on “Entrepreneurial Knowledge Parcel: Entrepreneurship Club”

*(Academic Session: 2023-24)*

**Organizing Committee:** Institution’s Innovation Council (IIC), SSIP & Entrepreneurship Club

**Event Coordinator:** Mrs. Bhawna Singh (Manager- Innovation & Startups), IAR

<b>Event Type (Co-curricular/ Extra-curricular)</b>	Co-curricular	
<b>Platform</b>	Offline, On campus	
<b>Date, Time &amp; Place:</b>	17 <sup>th</sup> August 2023 – 2:00 PM to 4:30 PM, Front lawn, New Building, Institute of Advanced Research (IAR), Gandhinagar	
<b>Total Number of participants</b>	<b>Total 66</b> Students: Faculty Members: 3 (Attendance sheet attached for reference in <b>Annexure ‘A’.</b> )	Students and Faculty members actively participated.
<b>Guest/expert invited</b>	None Outside of IAR	
<b>Media coverage</b>	Photos Attached	
<b>Link to session on online platform</b>	NA	
<b>Payment advice from the Accounts department:</b>	1500	
<b>Sponsoring authority</b>	Institute of Advanced Research(IAR)	



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**Expert:** Mrs. Bhawna Singh, Manager (Startup & Innovation), IAR

**Brief biography of the expert:** Bhawna brings over 15 years of entrepreneurial and corporate experience with start-ups and Technology companies in India, and Israel. Bhawna is an Engineer and has an MBA in Entrepreneurship and Strategy from Tel Aviv University, Israel and has been a Fellow at Israel Asia Center, Israel. Through her association with Tel Aviv University, Israel Asia Center, and various start-up groups, she has been actively engaged with all the stakeholders of the Israeli entrepreneurial ecosystem. She has been the founder of 2 startup companies in Healthcare and worked with startup companies operating in Education, Real-estate, SME Sector, and Training sectors in different capacities. She is currently managing Startup Incubator at IAR.

### **Brief overview of the Event:**

“**Entrepreneurial Knowledge Parcel: Entrepreneurship Club**” was planned as part of Institution’s Innovation Council (IIC) Self-Driven Activity on 17<sup>th</sup> August 2023, 2:00 PM onwards. “Entrepreneurial Knowledge Parcel” was an innovative experiential learning activity designed to facilitate a unique approach to understanding and learning about entrepreneurship. In this engaging game, the traditional concept of passing a parcel was transformed into a vessel of startup wisdom. The core idea behind " Entrepreneurial Knowledge Parcel: " was to combine entertainment and education, allowing participants to explore the challenges and strategies associated with startup success.

The game involved a group of participants sitting in a circle, passing around a ball (the "parcel") while music plays in the background. When the music stops, the person holding the ball responds to a question related to entrepreneurship. These questions could cover various aspects of starting and growing a business, such as ideation, market research, funding, marketing, team building, pivoting, and more.



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### **Outcome of the Event:**

The “**Entrepreneurial Knowledge Parcel**” was a creative and engaging experiential learning activity that used a familiar game format to explore the complexities of entrepreneurship. It enabled participants to gain insights, spark creativity, and foster learning by responding to questions related to startup success, all while enjoying a collaborative and dynamic atmosphere.

### **Feedback from Students & Faculty Members:**

The feedback from students for the “Entrepreneurial Knowledge Parcel” event experience has been overwhelmingly positive and enthusiastic. Participants have expressed their appreciation for the unique and engaging approach of game based learning to generate interest in entrepreneurship. It was a fun learning experience.

- Attendees, enjoyed and learned about new Startup terminologies.
- Students liked the way event was conducted keeping it very interesting and interactive.

This event has garnered positive feedback for its ability to combine entertainment and education effectively. It has succeeded in creating an interactive, creative, and collaborative environment that empowers participants to delve into the intricacies of entrepreneurship while having fun. Both students and faculty members appreciated the unique learning approach and the insights gained from this innovative activity.



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**Report for social media:**

**Entrepreneurial Knowledge Parcel**

Venue-Front lawn New building **SSIP**

**17 TH AUG**   
**2:00 PM ONWARDS**

"Pass the parcel" where the ball becomes a vessel of startup, every fortunate participant will respond to a question related to entrepreneurship.

Scan to register



Organised by Entrepreneurship Edge club in association with SSIP cell

**Deval Fuletra**  
President

**Hetvi Patel**  
Vice President

**Dhyey Shah**  
Secretary

For any queries contact "[entrepreneurshipclub@iar.ac.in](mailto:entrepreneurshipclub@iar.ac.in)"

GOOGLE FORM LINK :- ... <https://rb.gy/3p36z>

### “Entrepreneurial Knowledge Parcel”

Prepare to enhance your entrepreneurial knowledge through an exciting and dynamic passing game! Experience “**Entrepreneurial Knowledge Parcel**”, where the ball becomes a vessel of start-up wisdom. Every fortunate participant will respond to a question related to entrepreneurship, sparking creativity and fostering learning. Embrace the challenge and unveil the enigmatic secrets to achieving start-up success! On 17<sup>th</sup> August 2023 – 2:00 PM onwards, Front lawn, New Building,



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**Glimpses of “Entrepreneurial Knowledge Parcel”:**  
Theme of the event



Front view of Event coordinator conducting the event





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View of Participants (Discussing on topic)





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**Certificates and gift Distribution for the event**







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Signature

**Prof. Anand K. Tiwari**

Dean R & I, DBB, IAR

(Chairman, IIC, IAR)

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Signature

**Mrs. Bhawna Singh**

Manager (Innovation & Startups), IAR

(Event Coordinator)

**Date:**

**Place: Gandhinagar**

# Entrepreneurial Knowledge Parcel Event, 17-08-2023

## Annexure A

No.	Full Name	IAR Number	Course	Semester	Signature
1.	Drashti Thakor	14063	MSc Biotechnology	Sem I	
2.	Yash Singh	12667	Btech	Sem III	
3.	Bhumika	12772	Btech biotechnology	Sem III	
4.	Medha choksi	13098	B. Tech in biotech	Sem III	
5.	Harsh Prajapati Rajendrabhai	14097	BBA	Sem I	
6.	Vijay Chaudhary	12424	B.tech, chemical eng.	Sem V	
7.	Vraj Gandhi	IAR/14298	Biomedical science	Sem I	
8.	Aditi Parmar	IAR/14463	CE	Sem I	
9.	Malaviya Rimpal Bharatbhai	12810	M.sc organic chemistry	Sem III	
10.	Sharma Mann H	IAR/14153	Computer engineering	Sem I	
11.	Vaishali Zala	14014	B.tech [Computer Engineering]	Sem III	
12.	Shrey Desai	12805	B.tech Computer Engineering	Sem III	
13.	Niti Patel	14328	B tech Biotechnology	Sem I	
14.	Vidhi Vyas	14497	B Tech CE	Sem I	
15.	Hiral Gajra	12100	Bachelors in biotechnology	Sem V	
16.	Shah Krishna Chiragkumar	14213	BCA	Sem I	
17.	Vishwa goswami	14085	Bsc H biotechnology	Sem I	
18.	Arhan Gattu	12800	Btech biotechnology	Sem III	
19.	Anupama Upadhyay	13081	Btech computer engineering	Sem III	
20.	Samarth Parekh	12899	Computer engineering	Sem III	
21.	Rijul Panchal	14183	BBA	Sem I	
22.	vansh Shah	11930	Computer engineering	Sem VII	
23.	Patel Rushli Anilkumar	14517	Msc chemistry	Sem I	
24.	Smit patel	14518	MSc (Analytical chemistry)	Sem I	

Swati Shukla - IAR 114496  
 Saanvi Panchal IAR / 124520  
  
 S. Shukla

# Entrepreneurial Knowledge Parcel Event, 17-08-2023

25.	Samarth Parekh	12899	Computer engineering	Sem III	<u>Samarth Parekh</u>
26.	Punthawala Mohammad Usman Amiruddin	14544	MSc Data Science	Sem I	<u>Usman</u>
27.	Jainam Shah	IAR-11915	Chemical Engineering	Sem VII	<u>Jay</u>
28.	Jeel Sukhanandi	11909	Biotechnology	Sem VII	<u>Jeel</u>
29.	Madhuben Vibhuhai Thakor	11951	Information Technology	Sem III	<u>Madhuben</u>
30.	Aryan Soudagar	12817	Blech biotechnology	Sem III	<u>Aryana</u>
31.	Patl Heer Amikumar	13035	Blech biotechnology	Sem III	<u>Heer</u>
32.	Shrey Desai	12805	B.tech CE	Sem III	<u>Shrey</u>
33.	Kartavya Patel	11931	Computer Engineering	Sem VII	<u>Kartavya</u>
34.	Raxit Jayeshbhai shah	11914	Chemical engineering	Sem VII	<u>RLS</u>
35.	Chauhan Pooja Dipakbhai	14315	Msc datascience	Sem I	<u>Pooja</u>
36.	Niti Patel	14328	B tech biotechnology	Sem I	<u>Niti</u>
37.	Mohammad Usman A. Punhawala	IAR/14544	Msc (data science)	Sem I	<u>Usman</u>
38.	Deepak singh	12351	B.tech che. Eng.	Sem V	<u>Deepak</u>
39.	Suchi patel	11916	Chemical engineering	Sem VIII	<u>Suchi</u>
40.	Bavaliya parth vallabhbhai	12900	M.sc organic chemistry	Sem III	<u>Parth</u>
41.	Yatri patel	IAR/12184	Blech Biotechnology	Sem VII	<u>Yatri</u>
42.	Kshitiij Naik	14089	Btech in biotechnology	Sem I	<u>Kshitiij</u>
43.	PRASHANT ANILKUMAR TIWARI	IAR/14449	BTECH BIOTECHNOLOGY	Sem I	<u>Prashant</u>
44.	Chaitanyasinh bhupatsinh barad	14281	B.tech computer engineering	Sem I	<u>Chaitanya</u>
45.	Hemal Dahiya	11940	Entrepreneurship and Business Development	Sem VII	<u>Hemal</u>
46.	Rathod Labesh Jitendra Kumar	11949	Information and communication technology	Sem VII	<u>Labesh</u>
47.	Jatin Deora	14239	B. Teach	Sem I	<u>Jatin</u>

48. Ashwari Nadi 12679 BBA Sem VII Ashwari  
~~49. Glenn 12544 BBA Sem VII Glenn~~  
 50. Dnyani Parekh 12546 BSc Sem III Dnyani  
 51. Mahima Sani 12754 BSc Sem III Mahima

# Entrepreneurial Knowledge Parcel Event, 17-08-2023

48.	Patel Meshva Parashkumar	11946	B.Tech ICT	Sem VII	<u>Meshva</u>
49.	Vansh Samtani	14557	B.tech Biotechnology	Sem I	<u>Vansh</u>
50.	Angit Nair	14426	B.Sc. Forensic	Sem I	<u>Angit</u>
51.	Akshita Prabhala	14155	B.Tech Biotech	Sem I	<u>Akshita</u>
52.	Nigad Patel	12603	BAA	Sem 3	<u>Nigad</u>
53.	Akshay Patel	<del>12812</del> 12162	BBA	Sem 5	<u>Akshay</u>
54.	Munish Rathod	12863	B.Tech	Sem-3	<u>Munish</u>
55.	<del>Parth Patil</del>		B.Tech		
56.	Aayush Pandya	12549	B.Sc.		<u>Aayush</u>
57.	Fernand Patel		MSc.		
58.	Kalyn Vora				
59.	Jenid Chaudhary	12813	B.CA	Sem-3	<u>Jenid</u>
60.	Jay bhargava				
61.	nithin Savalige				
62.	Tommy chunberg				
63.	lezish thakur				
64.	Prinil Radolga				
65.	Prigam Sami				
66.	Kunish Sharma				
67.	Jay Jishi	13082	B.Tech Biotech	Sem-3	<u>Jay Jishi</u>
68.	Tushar Agarwal	12909	B.Tech Chem	Sem 3	<u>Tushar</u>
69.	Tushar Shah Das				
70.	Tush Patel				
71.	Vishik Patel				
72.	Nikhil Patel				
73	Tarang Patel	14335	B.Tech C.E	Sem-1	<u>Tarang</u>